

Programme Length 6 hours in total
– Volunteer-led sessions (2 x 2 hours)
– Online learning (2 hours)

Target Participants Primary 4 to Primary 6 students

Programme Format Face-to-face

Class Size Minimum 80 students

Language English or Cantonese

School Commitment School to provide venue, At least one teaching staff or facilitator to support student coordination

Cost Free of charge

Introduction

JA SparktheDream is a holistic programme aiming to develop primary school students' financial literacy at early ages and empower them to live their dreams. This programme equips students with skillsets to become financially capable individuals, and the mindsets and framework to become socially-minded, positive contributors to their communities by providing them with tools and opportunities to take charge of their financial future.

Programme Highlights

This programme consists of four sessions which covers three aspects: financial awareness, financial capability, and economic and social inclusion. Students will develop their financial literacy by multifaceted experience combining financial management lessons led by business volunteers, interactive online learning platform, family activities, community engagement and a regional student exchange event.

Volunteer-led Session

1



Session 1 : Money that Matters I

Students will understand the role and importance of money in everyday life and become familiar with the key differences between earning, saving, and spending. They will learn to identify needs and wants and understand the benefits of saving.

2



Session 2 : Money that Matters II

Students will learn to manage a personal budget and explain the benefits of it. They will play the JA SparktheDream Card Game to reinforce their money-management skills and practise making sound financial decisions.

3



Session 3 : Live My Dreams

Students will understand the concept of self-knowledge by identifying their skills, interests, and values. They will learn to observe the community, discover the needs of people, and develop creative solutions by applying user-centric thinking skills.

4



Session 4 : Sharing is Caring

Students will appreciate how they can make a difference in their community. They will work in teams to develop a social innovation plan and present the plan in class. They will express their creativity and build confidence during the whole process.

5



Online Learning Platform

A dedicated online learning platform for students to continue and further anchor their learning from the volunteer-led sessions. The platform includes simulation games, quizzes, and other fun activities which are featured to reinforce the concepts previously covered in the volunteer-led sessions.

6



Family, Peers and Community Engagements

The programme encompasses various engagement components with family, peers and the community:

- All students will receive a Family Activity Guide to take home and share with their parents/family members.
- Students will also be recognised as the Student Ambassadors and be motivated to give back by sharing what they have learnt with their peers.
- A virtual regional exchange event will be held annually for students across Asia Pacific to exchange ideas and broaden their horizons.

Student Takeaways

- Development of a holistic understanding of financial literacy and economic and social inclusion
- The ability to make informed financial decisions at different stages of life and create a high degree of financial stability
- Increased abilities in creativity, design thinking and other livelihood skills
- Enhanced understanding of, and ability to demonstrate, resilience and self-efficacy
- Opportunity to work as a team and practise team building and interpersonal skills
- Opportunity to engage with business professionals
- Opportunity for some students to engage with students from other countries in an annual regional event

About JA HK

Junior Achievement Hong Kong (JA HK) is one of the 100+ members of JA Worldwide, and a leading provider of Other Learning Experiences in Hong Kong. Our programmes enable young people to learn the world of work from the first-hand experience of business volunteers. Since our establishment in 2001, we have engaged the support of over 35,000 business volunteers from some 700 companies to serve more than 500,000 students from over 600 schools.

As one of the world's largest youth-serving NGOs, JA Worldwide prepares young people for employment and entrepreneurship. For 100 years, JA has delivered hands on, experiential learning in work readiness, financial literacy, and entrepreneurship. We create pathways for employ ability, job creation, and financial success. Each year, our network of over 450,000 volunteers serves more than 10 million students in over 100 countries.

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